

You Will Be Pressed for Money

OFFENER BECAUSE YOU HAVE NO ADVERTISING BILLS TO PAY THAN BECAUSE YOU HAVE!

Many a business man has been surprised to find that his biggest advertising bills were the easiest ones to pay.

This is always true, assuming that they are contracted in buying advertising space in the best newspaper medium in his field. It would, of course, never be true if poor judgment were used in the planning and executing of the advertising campaign.

In the cases of prosperous merchants it always happens that big advertising bills and big bank balances grow together, out of the same publicity campaigns. Non-prosperous merchants—and half-prosperous ones—may prove the truth of this matter in a practical way, and in their own experiences.

We are accustomed to seeing BIG STORES filled with customers all the time—the direct result of BIG ADVERTISING EXPENDITURES. But we do not so often see the small stores and shops crowded. Too many of them are content to get the "overflow" patronage, the "happened-in" people, the people who go to "the nearest place."

Any "little store" whose advertising expenditures, for newspaper space, are doubled this year will find its sales and profits correspondingly increased. Even a small increase of expenditure, in the right direction, for publicity, will bring a notable quickening of store activity, store profits.

Effective, adequate advertising not only pays for itself—it pays for increased equipment and all that goes with a bigger store and growing store-needs.

LAST WARD CAUCUSES.

Democrats Nominate E. O. Reynolds and J. W. O'Neill.

The democratic ward two met in caucus Monday evening at the old Star house, on North Woodstock street, and nominated E. O. Reynolds as their candidate for alderman by acclamation. The caucus was called to order by J. J. Maynard and J. E. Burke, who acted as chairman and clerk respectively. A committee composed of J. J. Maynard, J. E. Burke and E. S. McGinnis was appointed by the chair to nominate officers for ward clerk, inspectors of election and a city and canvassing committee. They reported as follows: Ward clerk, J. E. Burke; inspectors of election, J. E. Burke, M. L. Sanborn, P. J. S. Maynard; canvassing committee, J. H. Rosenberg, James McGrath, P. J. S. Maynard. The committee's report was adopted.

SIXTH WARD DEMOCRATS.

The sixth ward democrats held their caucus in the city court room. The meeting was called to order by Frank Rafter, M. J. Daley was elected chairman, with Charles E. Gray as secretary. The name of John W. O'Neill for aldermanic candidate was presented by John W. Coffey and he was unanimously nominated. The nominations were completed by a committee consisting of John W. Coffey, James Ryan and Frank Rafter. The committee's report, which was accepted, was as follows: Candidates for ward clerk, Fred Davis; candidates for inspectors of election, George B. Rand, William Lapsone and P. H. McKeay; ward committee, Frank Rafter, M. C. Powers and Thomas Lapsone.

OBITUARY.

Mrs. Lewis Sanctuary.

Mrs. Mary Baldwin Sanctuary, wife of Lewis Sanctuary, was born at Waterbury, Vt., January 17, 1828, and died at Hinesburg, February 14, 1908. She was the daughter of Deacon Hurley and Eliza Sherman Baldwin. The funeral was held at her late home Sunday, February 16, at two o'clock. Mrs. Sanctuary removed to this town twenty years ago and has been the rest of her life here. She was 80 years of age and has been in poor health for a long time. Although unable to associate freely with people outside of her home, Mrs. Sanctuary by her singularly beautiful character has won many friends, and a deep bloom has fallen on many hearts. She joined the Baptist church in 1842 and has been its staunch supporter. Mrs. Sanctuary was a help to both pastor and people. She is survived by her husband and four brothers, Myron Baldwin, who is spending the winter in Portland, Oregon; Sherman G. and Frederick Baldwin of Lincoln, Nebraska.

Carbon Paper

THE FREE PRESS ASSOCIATION.

RECEPTION CALLING AND WEDDING INVITATIONS CARDS PRINTING BINDING FREE PRESS PRINT BURLINGTON, VT.

Do You Know Professor Holden

The Man Whose Corn Lectures and Corn Trains Have Added More Than Twenty Million Bushels to the Corn Crop of Iowa.

Prof. Holden has prepared for you a book which gives the cream of his lectures on corn growing. It tells all about seed selection, seed testing, getting a stand, corn judging, corn pests, etc., etc. It is a practical farmer's handbook. It is not theory but practice, just as it has been worked out on the farm. The name of this work is

THE ABC OF CORN CULTURE

"MOST VALUABLE BOOK OF THE CENTURY"

The book is 54 by 84 inches. Contains 100 pages and over 80 illustrations. Well printed, neatly bound. We want to put this book in the hands of every live farmer and farmers' boy in the country, and will make the price low accordingly.

A BARGAIN PRICE Send us 10 cents, coin or stamps, and we will send you the book by mail, postpaid. If, when you get it, you are not satisfied drop us a card and we will return your money, also postage for the return of the book. Could anything be fairer? Address

THE SIMMONS PUBLISHING COMPANY

Publishers of Holden's Corn Book Springfield, Ohio

DR. ATKINS WARMLY GREETED

Cordially Received by Former Parishioners Monday Night

Guest of Honor at Banquet of Men's League of the First Church—President Buckham, Mayor Bidelow and C. P. Smith Speak.

The annual meeting and banquet of the Men's League of the First Church, which was postponed from last November in anticipation of a prospective visit from the former pastor of the church, the Rev. G. G. Atkins, was held Monday evening in the parish house, Dr. Atkins being the guest of honor. The affair was attended by about 100, including members of the league, and many invited guests.

The annual business meeting of the league was held at 8:30 p. m., when the following officers for the coming year were elected: President, S. L. Platten; secretary, Fred B. Wright; treasurer, G. R. Vivian; chairman of committee on religious education, Henry Todd; educational, Leon R. Whitcomb; finance, George P. Bell; social, H. D. Howe; nominating committee, F. W. Nash, S. L. Platten and H. S. Howard.

Just at the close of the business session, Dr. Atkins arrived at the parish house, escorted by several members of the league, who had been at the station to meet him. He was greeted with a warm reception, and some minutes were spent in a general hand-shaking and renewing of old acquaintances. Promptly at seven o'clock the banquet was called, and the members formed in line for the banquet room, two abreast.

The line formed in the following order: H. H. Miller, the Rev. G. G. Atkins, President M. H. Buckham, C. P. Smith, the Rev. L. C. Smart, the Rev. George W. Brown, W. J. Van Patten, C. A. Woodbury, Carl H. Colby, Col. E. H. Powell, Prof. Edward Robinson and S. L. Platten. The other members of the league, with their friends, completed the line, and in this manner passed to the rooms above, where the banquet was spread, furnished by the ladies of the church, and served by a corps of young ladies.

THE BANQUET.

Places at the tables, which were artistically decorated, were set for about 150, and the repast was most sumptuous. The menu consisted of consommé, olive, turkey with dressing, coffee, ice cream and cake.

POST-PRANDIAL EXERCISES.

The post-prandial exercises were presided over by H. H. Miller, retiring president of the league, who in opening, explained that the annual banquet had been postponed in anticipation of a visit from Dr. Atkins. He then introduced President M. H. Buckham, who opened his remarks by saying that he had not attended the banquet for the supper only or in order to meet delightful people, but more especially, that he might again touch elbows with Dr. Atkins. He spoke of the work that Dr. Atkins had started among the young men of the church, and of its results. If the work, he said, had not met with all the success among young men that it merited, and many of them were still found to be just a little outside the church walls, it was partly the fault of the church, and the danger might lie in many being too selfish in their definition of religion.

President Buckham was followed by Dr. Atkins, who, as he rose, was greeted with long and warm applause. Dr. Atkins touched at short length on his work in his new field in the West, and spoke of the social which he had had in thinking of his friends in New England, with whom he was associated during the six years of his stay in Burlington. He spoke of the feeling of satisfaction it had given him to turn toward the East and of revisiting again the scenes which were filled with such pleasant reminiscences. In closing he said that the church in Burlington should not stand still for want of a minister, for after all, it was the church that upholds the minister, and not the minister who made the church, and he felt confident that the church in Burlington still had a brilliant future before it.

Mayor W. J. Bidelow was the next speaker. He quoted statistics tending to show the increase of crime in the State, when compared with the percentage of increase in the population, and of the great power for good that the press in the State had become within the past few years.

The last speaker was C. P. Smith, who gave a report of the committee appointed by the church to procure a minister for the late, vacant pulpit. The exercises were brought to a close by the singing of America. Music was furnished during the banquet by Barton's orchestra.

TWO WARD CAUCUSES.

First Ward Democrats and Sixth Ward Republican Select Candidates.

The first ward democratic caucus was held Saturday evening, at 7:30 o'clock at Fire Station No. 3, on Mansfield avenue. John O'Neill was nominated for alderman and Edward J. Harrington was nominated for school commissioner. The caucus was called to order by Thomas Casey, chairman of the ward committee. August Gebelke was elected chairman of the caucus, and Thomas Casey, secretary. Candidates for ward clerk and inspectors of election were nominated as follows: Ward clerk, Francis H. Sheeran; inspectors of election, August Gebelke, John Chambers and Francis Norman. The following committees were elected: Ward committee, Peter Sheeran, Edward Ward, George Patterson; nominating committee, Charles Kirby, George Wilson, Michael Collins, Edward Ward and Napoleon Myers.

SIXTH WARD REPUBLICANS.

The sixth ward republican caucus was held Saturday evening in the city court room, being called to order by H. B. Shaw, P. E. Burgess was elected chairman and Mr. Shaw, secretary. The name of John W. Shaw was presented by J. L. Southwick as a candidate for alderman and he was unanimously nominated. Messrs. H. C. Gleason, Henry Marrier and C. L. Smith were appointed a committee to make further nominations and they reported as follows: Ward clerk, R. E. Howard; inspectors of election, C. W. Richardson, G. B. Rand and W. H. Ridley; ward committee, S. R. Moulton, J. H. Carlin and Peter Latour; members of the city committee, Winthrop Parker, Mr. Carlin asked to be excused from serving on the ward committee and A. R. Thayer was selected in his place.

TURK'S
Full Dress Vests,
Tuxedo Vests,
Full Dress Gloves,
Ties and Shields.

TURK'S
WHERE THE STYLES COME FROM
DAMAGES OF \$500.

Lillian C. Trick Seeks That Amount from Light and Power Co.

A writ of attachment was served Monday on the Burlington Light and Power company in favor of Lillian C. Trick, returnable at the city court on the 2nd day of March, 1908. The plaintiff claims that on the 19th day of October, 1907, her driver Michael Hamilton, was driving a horse owned by her, and attached to a meat cart, on North Union street, when the animal came in contact with an electric wire that had fallen in an unsafe position in the street, and had been allowed to remain there for 24 hours. The wire was heavily charged with electricity and threw the horse to the ground, stunning and burning it so as to render it permanently of little or no value. The plaintiff is represented by Mrs. Jessie L. Bigwood, and the defendant company by J. E. Cushman. The plaintiff seeks to recover damages of \$500.

INTERESTED IN LIVE STOCK?

Horses, Cattle, Sheep, Swine and Poultry of the purest blood. Then you should try and keep posted on what the successful farmers are doing about these things. There is only one way to keep posted on these matters—that is, to read the old reliable, "The New England Farmer." Reprinted everywhere as "The Best Farm Paper," send 10 cents for a 10 weeks' trial subscription. Address: The New England Farmer, Brattleboro, Vt.

ADVERTISED LETTERS.

List of unclaimed letters remaining in the Burlington postoffice for the week ending February 18:

MEN'S LIST.

H. Brown, Master Andrew H. Burke, J. J. Center, Mr. Dowdell, Wathana D. Griffin, J. Griffiths, J. O. Hildebrandt, Ephraim Jemay, John W. Lindsey, Louis McKendrick, National Guaranty Co., T. W. Ormiston, W. M. P. Shelton.

WOMEN'S LIST.

Mrs. Julia Chase, Mrs. A. Criselle, Mrs. Helen Doman, Miss Olive Germain, Mrs. Mabelle, Miss Emma Matchland, Mrs. George May, Miss Anna Maria Reed, Mrs. Pearl I. Smith, Mrs. M. H. Turner, Mrs. T. L. Williamson.

WINDOOSKI LIST.

J. Bonoli, M. J. Conway, James Fox, Lizzie Hendrickson, Mrs. Joseph James, Bruno Ledoux, Baptiste Simons.

FOR ALL KINDS OF ACHES

Apply Brown's Instant Relief

Relieves Headache, Rheumatism, Toothache, Backache, Neuralgia and Lumbago when used as directed. Price, 25 cents. Prepared by the Warren Medicine Co., Warren, Maine.



OLD ENGLISH BLUE WILLOW

Sale of Blue "Willow" Sets

100 pcs. \$10.98

Just received a consignment of these Old English Willow Dinner Sets.

The design conforms in every detail to the famous engraving by Thomas Minton, copied from the original plate brought from China to England in 1780 by an English physician. It is therefore absolutely correct. The ware is fine English porcelain and the color a beautiful underglaze cobalt blue and superior to anything ever offered for anywhere near the price.

The doctor also brought the legend from which the picture is derived—a copy for the asking.

New Wall Paper every day. Get your work done now, when we can spare the workmen.

We will send sample books to your home.

China Hall Co.

MASONIC TEMPLE BURLINGTON

PHONE 1200

SKATED INTO THE LAKE

George Shepard of Seattle, Wash., Drowned Monday.

Ice Cutters Had Failed to Push Place Where They Had Been at Work—Body Recovered in about Two Hours after Accident.

George Shepard, recently of Seattle, Wash., 23 years of age, was drowned yesterday afternoon about 1:45 o'clock in Lake Champlain. Mr. Shepard, who arrived from Seattle last week, was visiting his mother, Mrs. Rose Shepard, of North Avenue. He left his home at noon, saying that he was going skating on the lake.

On reaching the lake it is supposed that Shepard skated along for a considerable time. The first news of the accident came to a party consisting of George Burk, Albert Stevens and Richard Sawyer, who were skating near by and who were notified by a small boy that a man was drowning just south of the gap near the north end of the breakwater. Upon looking up they saw a hand waving from out of the water and they immediately skated to the scene. Upon arriving at the open water they saw nothing but a small derby hat in the water. They then went up town and notified the police and newspaper men.

Secretary Peter of the college Y. M. C. A. was also near the accident. Peter was putting on his skates at the yacht club dock and noticed a man skating alone towards the shore. His attention being attracted by the cries of young children he looked up again and saw the man go down. He went at once to the scene but found nothing but the derby hat. Mr. Peter then notified Dr. E. E. Clarke, who in turn notified the health officer, Dr. C. F. Dalton.

A rescue party was organized and with a boat and grapples they went to the scene about 3:30 o'clock. The space of open water was found to be about 30 feet in diameter where he had been cut, although it had not been pushed, the water being about 40 feet deep.

A boat containing John Ross, Frank Dechy, W. W. Peters and Frank Pebo was pushed off at about half past four. They brought the young man to the surface. No one present recognized him but rumors in his pockets disclosed his name and address. His face indicated that he had put up a hard struggle before death overtook him.

His body was put into a boat and carried to the Central Vermont freight sheds. The pockets were thoroughly searched by Drs. Clarke and Dalton and \$17.30 were found in cash, besides a check from Dr. G. E. Latour for \$100. His watch, which was also found, had stopped at seven minutes of two. While the searching was in progress, a brother of the dead man came to the room and identified him. The body was then removed to the undertaking rooms of Arsene Boucher.

Mr. Shepard was formerly a resident of this city, working for Morgan Brothers, and going West 15 months ago. He expected to leave in a short time for Watshed, Conn., where he had a position in view. The check from Dr. Latour was in settlement of Shepard's share in the estate of Fred Perrault, an uncle, Dr. Latour being the administrator. He is survived by his mother, two sisters, Rose and Mary, and by two brothers, Joseph and Bart, all of this city.

URGES TOWNS TO ACT.

Highway Commissioner Suggests Article to Be Inserted in Warnings.

State Highway Commissioner Charles W. Gates of Franklin is sending the following circular letter to town officials: "I wish to call your attention to section 8, act III, passed by the last Legislature. Please note that the sum voted can be not less than \$100.00, but as much as the town may elect, although \$200.00 is the largest sum that the State will be liable for to any town. I am anxious that every town in the State shall vote on the question, and would suggest that an article, something like this, be inserted in your warning:

"To see if the town will vote to raise a sum of money in addition to the amount now required by law, to take advantage of section 8 of act III of 1907, and if so how much."

"I recommend that a definite amount be raised rather than a per cent. In no case can this sum be taken from the regular road tax required by law, but must be in addition thereto."

"Under a decision of the attorney-general, if the sum voted by the towns is larger than the sum available from the State, the apportionment will be pro rata. This happened in 1907 and the apportionment was made on the basis of 60 per cent., so that a town voting \$300.00 got \$200.00 from the State, provided the whole amount, \$500.00 was properly expended."

"There will be a small balance carried over from 1907 to increase the fund of 1908. I hope your town will take advantage of the act."

STATEMENT OF 1907 WORK.

A summary of State work on highways for 1907 is given by Mr. Gates as follows: Amount expended by towns \$96,625.50

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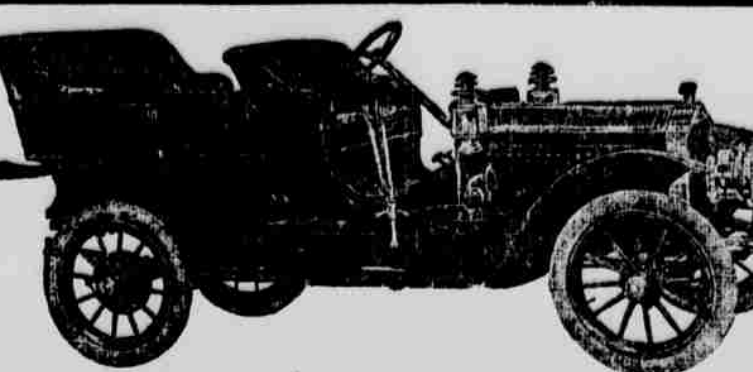
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THE "ELMORE"



ELMORE 7 Passenger Touring Car, 35 H. P. \$2,500

ELMORE 5 Passenger Touring Car, 24 H. P. \$1,750

ELMORE 3 Passenger Roadster, 24 H. P. \$1,750

THE LEAST COMPLICATED CAR OF THE YEAR.

VALVELESS TWO-CYCLE ENGINE THAT SPEAKS FOR ITSELF.

SELF STARTER : : : : : NO CRANKING

Equipped with Latest Ignition System. The Atwater-Kent System Will Run a Car 2,000 Miles on One Set of Six Dry Cells.

FOR CATALOGUES AND DEMONSTRATION APPLY

MRS. W. K. WALKER

116 MAIN ST., BURLINGTON, VT.

LOYAL L. SMITH'S WILL.

Big Bequests to Clinton County, N. Y.—Burlington Woman Gets \$10,000.

Plattsburgh, N. Y., Feb. 18.—In view of the provisions of the will of Loyal L. Smith, the wealthy capitalist, the little county of Clinton in the northeast corner of New York State, in which Plattsburgh is the county seat, is believed to be the luckiest county in the United States. Mr. Smith died last Tuesday at Atlantic City, N. J., after a four years' struggle with cancer. He was 54 years old. He was never married. He was worth as near as may be figured now from \$3,000,000 to \$5,000,000.

His will has not been offered for probate, but its main features are known. He gave away in specific bequests to relatives, friends, charitable institutions, and to the city of Plattsburgh about \$1,000,000. He then directed that if his residuary estate did not amount to at least a million dollars it should go to his brother, Floyd L. Smith.

If the residuary estate should amount to a million dollars or more, and there is no doubt but that it will amount to at least \$2,000,000, and probably nearer \$3,000,000, then it is to be put into a trust fund, the income of which shall be used to educate the boys of Clinton county by furnishing them funds to pay their expenses at preparatory schools and colleges.

The specific bequests amount to about \$1,000,000, and the principal amounts are as follows: To the Champlain Valley hospital of this city, \$25,000 to complete the building on which about \$20,000 raised by popular subscription has already been spent, and an endowment of \$20,000.

To the Plattsburgh Young Men's Christian association, \$5,000.

To the Home for the Friendless, \$5,000.

To the city of Plattsburgh for a new city hall, \$20,000; the city to provide the site.

To the Wesleyan Methodist Church of West Chazy, N. Y., in the churchyard of which Mr. Smith's mother is buried, \$20,000 for new church, \$15,000 for a new parsonage and chapel, and \$10,000 the income of which is to take care of the lot containing his mother's grave.

\$20,000 TO HIS BROTHER.

To his aunt, Miss Cordelia Bassett of this city, he gave \$50,000 outright, \$7,000 per annum for life out of his residuary estate, and the use of the magnificent residence on Broad street in this city for life.

To his brother, Floyd L. Smith of West Chazy, N. Y., he gave \$250,000 outright and the Broad street residence, subject to Miss Bassett's life interest.

To his nephew, Loyal Smith of Peoria, Ill., he gave \$10,000. To his niece, Mrs. Everett Towne of Burlington, Vt., \$10,000. To about 40 distant relatives scattered over the United States, he gave amounts varying from \$500 to \$5,000. He remembered them all by leaving each a substantial sum, although many of them, it is said, he had never seen. To several intimate friends he left sums varying from \$1,000 to \$5,000.

HIS FIRST VENTURE A FAILURE.

Mr. Smith, then a penniless young man, left this country thirty years ago. His first business venture as produce commission merchant in Lowell, Mass., in 1878, was a failure. As a result he owed several Clinton county farmers and country merchants large sums of money, perhaps \$20,000 all told. Twenty years later he came back here and sought out every person he owed and paid them all in full, with interest.

The story of those intervening twenty years is that of a daring, determined, energetic, and shrewd young Yankee knocking around through Canada and the western States, settling his eye teeth out in financial matters. He finally landed in

Chicago, where he fell in with John W. Gates, John A. Drake, and Isaac L. Ellwood. The story of the way they made money sounds like a dream. They organized the American Steel & Wire company, in which Smith made \$100,000, his first big stroke of fortune. They sought gold mines in Mexico, which are paying 2 per cent. a month on their investment. They speculated in stocks, grain, and coffee, and made money at almost every turn. Smith invested large sums of money in Chicago real estate and then moved to New York, where for ten years he was a familiar figure at the Waldorf.

About six years ago he invested large sums in Manhattan real estate, mostly on Riverside Drive, Madison avenue, and in the Bronx, and this has increased enormously in value. Within the last two years, it is said, he met with some heavy losses. In 1906, it is said, he dropped more than \$1,000,000 in a coffee deal. About a year ago, according to a reliable authority, he was long of 50,000 shares of Union Pacific around 150. He had to take a big loss in that.

Thomas F. Conway, a New York lawyer and a close friend of Mr. Smith, said to-night: "Loyal Smith felt all through the life of a college education. He said he wanted to do what he could to make the Clinton county boys the best educated boys in the United States."